

# BusinessDay Inserts

Rates **2010**

Effective 1 February 2010

## MAIN BODY

	Basic Rate	VAT at 14%	Rate incl. VAT
Glossy Wrap (Exposing Masthead) excl printing & labour. (subs only)	R 116,070.00	R 16,249.80	R 132,319.80
A4 (1-8 pages)	R 42,923.00	R 6,009.22	R 48,932.22
Tabloid up to 8 pages	R 69,932.00	R 9,790.48	R 79,722.48
Each additional page (either size)	R 3,765.00	R 527.10	R 4,292.10
Plastic Bagging	R 32,850.00	R 4,599.00	R 37,449.00

## WANTED Magazine

*BD subscribers only*

Bookmarks	R 22,116.00	R 3,096.24	R 25,212.24
Glossy Wrap as a false cover	R 144,992.00	R 20,298.88	R 165,290.88
Gatefold (2 or 4 pages)			
Please contact your Sales Executive as price varies.			
Belly Band (vertical or horizontal)	R 40,211.00	R 5,629.54	R 45,840.54
A4 (1-8 pages)	R 42,923.000	R 6,009.22	R 48,932.22
Branded Envelopes - Price on request.			

*Labour charges are not included in rates- these vary depending on the job/concept.*

*Please note that a 40% penalty will apply to any cancellations of inserts within three weeks of publishing*

*BDFM reserves the right to refuse any insert deemed improper/unacceptable.*

## BOOKING DEADLINE

3 weeks prior to publication

## DELIVERY DETAILS

*Client to deliver preprinted material to all regions*

### BUSINESS DAY - Full run

#### Gauteng

c/o TNPC (The Newspaper Company)  
47 Sauer Street  
Johannesburg  
Att: Leon Bekker – 011 633 2498 / 083 260 0225

#### Cape Town

c/o Independent Newspapers (Cape)  
Newspaper House  
122 St George's Street  
Cape Town  
Att: Sandra Nagfaal – 021 488 4427/082 377 7725

#### Durban

c/o Independent Newspapers - Natal  
18 Osbourne Street  
Greyville  
Durban  
Att: Ken Atherton -031 308 2647/082 781 3647

### WANTED MAGAZINE

CTP  
Corner Electron & Industry Ave  
Isando  
Att: Hugh McKenzie - 011 974 6975

### MATERIAL DELIVERY TO PRINTER

Business Day - 3 days prior to publication  
The Weekender - Wednesday Prior to publication  
Wanted magazine - Friday prior to publication

BDFM Publishers take no responsibility for lost/damaged inserts

## ADVERTISING CONTACTS

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E&OE